

Danish Company

behind the biggest Slaughterhouse

in South America



Danish Per Barke Nevermann has been in Brazil for three decades and is today one of the most successful Danes in the country. His company, Danica Corporation A/S produces thermal insulating elements and clean rooms for the food processing and pharmaceutical industries. Danica has recently opened a new factory in Mato Grosso, a state the size of France, located in Midwestern Brazil. The factory is to design, produce and assemble the largest Slaughterhouse in South America for the Brazilian meat-producer, Sadia. The new Slaughterhouse will be able to process 500.000 chickens and 5.000 pigs a day, and has the facilities to breed 25 million chickens. According to Per Barke Nevermann, especially poultry and pigs will be important Brazilian products in the future.

It is expected that Danica's new DKK 25 million investment will have paid off several times by the year 2030. Furthermore, the regional authorities grant VAT exemption and will finance 70% of investments during the next 10 years. "I traveled up here in person to get a feeling of the business climate and the opportunities, as well as to create connections and establish a network with the mayor and the state administration. The possibilities are fantastic as the global meat consumption are expected to increase over the next 20 years from 367 million tones to 560 million tones, if you take into account the increase in population and the increase in purchasing power. Brazil will be responsible for a large part of this increase as the huge corn and soy production in the Midwestern part of the country, combined with cheap labor, secure the worlds cheapest production costs", Per Nevermann explains.

According to the UN Brazil is expected to become the world's largest food producer in 2010. Brazil is today responsible for approximately 8% of the world's production of food, including 35% of the world's poultry production, 24% of the worlds beef production and 10% of the world's production of pork. All the prerequisites seem to be there for Brazil to take the lead in world food production. In the DI (Danish Industry's) office in São Paulo Per Olsen says that the quantity and the quality of Brazil's labor in the country's northeast and northern provinces combined with an heavy burdened transport infrastructure in Southern Brazil are the main factors behind the expected opening of more than 100 slaughterhouses in the next five years.

In 2006, Brazil surpassed USA and Australia as the world's largest producer of poultry and beef, respectively. According to Anders Adamsen, Agricultural Counselor at the Royal Danish Consulate General in Sao Paulo, what is most remarkable is not that Brazil has become the largest producer of poultry and beef, but that these areas are expected to grow even further in the coming years with an expected annual increase of more than 30% for both. Brazil enjoys an overwhelming competitive advantage in the AGRO industries, where ideal climatic conditions, low salaries, and the recent years favorable exchange rate conditions makes for an interesting future.

*Original text by Børsen,
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Facts about Per Nevermann and Danica:

Per Nevermann who was educated at ØK has been in Brazil since 1975, and has worked with the tobacco industry, been responsible for former Aarhus Company, Sabroe, and is former Danish Consul General in São Paulo. Danica's 700 employees in South America annually produce 2 million sq. kilometers thermal insulating panels and 10.000 thermal insulating cold storage and clean room doors. Today, Danica is the largest South American producer of thermal isolation to the refrigeration industry, supermarkets and pharmaceutical laboratories.

